

ZOÉ BERTELOOT
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MASTER OF ART CANDIDATE IN COSTUME STUDIES AT NYU STEINHARDT

I am a fashion historian, stylist, and creative director based in New York. I have experience leading and supporting multidisciplinary art and fashion projects. Now a second-year MA student in Costume Studies at NYU, I have been named student representative for the MA program at the Fashion Studies Network. I aim to expand my professional portfolio by collaborating with experts in styling, creative direction, art, and fashion archives. I am a creative and operational professional with an innovative perspective on multiple subjects.

Core Professional Expertise

- Creative Director Assistant
- Stylist Assistant
- Curatorial Assistant
- Research Assistant
- Talent Manager
- Strategic Planning & Execution
- Project Management
- Assistant Coordinating Manager
- Social Media Management

Education

NEW YORK UNIVERSITY - Steinhardt School of Culture, Education, and Human Development, NYC, NY
 Master of Arts (MA) – Costume Studies
 Class of 2025

The MA in Costume Studies focuses on fashion as an essential cultural product in the context of material culture and the fine and decorative arts. It was the first curriculum in the United States to educate specialists in this field.

Classes: History of Ancient Textiles: Ancient World to 1800, Fashion History: Prehistory to 1800, Global Fashion Systems, History of Textiles: The Modern Era, Costume Conservation and Display, Contemporary Design Culture

GPA: 4.0

ZUYD HOGESCHOOL - Maastricht Institute of Arts, Maastricht, NL
 Bachelor of Arts (BA) - Interdisciplinary Arts
 Class of 2023

The BA in Interdisciplinary Arts combines artistic work practice with academic reflection, critical thinking, and entrepreneurship to address current social issues through project-based learning.

- Undergraduate Thesis: The study explored the relationship between fashion, clothing, body, identity, and self and its representation in fashion media and communication. It also reassesses the materiality of fashion objects to go beyond their immaterial values.
- Production of a collaborative public event with the FASHIONCLASH and the Centre Céramique in Maastricht for the graduation project.

Classes: Visual Language, Creative writing, Journalistic writing, Philosophy, Performance, Artistic Research, Gender, Sexuality, Coloniality, and Decoloniality.

UNIVERSITÉ DE MONTRÉAL - Political Science Department, Montréal, QC
 Baccalauréat ès sciences (B. Sc.) - Bi-disciplinary in Communication and Political Science
 Class of 2020

The bi-disciplinary degree in Communication and Politics trains individuals to analyze political phenomena and manage communications for political parties, groups, and government entities.

Classes: Political Foundations, Communication Foundations, Political Communication Strategies, Rhetoric and Politics, Political Marketing, Political Leadership, Economy and Politics.

Professional Experience

ASSISTANT STYLIST - Freelance, May 2024 - Present

- Assist with styling for fashion editorials.
- Pick up, return, steaming, organizing, and packing of products.

DSCENE | MAY 2024 | Fashion Assistant to Stephanie Wengerkiewicz — [DSCENE STYLE STORIES: Jamea Lynee by Ashley Chappell](#)

THE OR FOUNDATION - Non-profit based in Ghana, November 2022 - October 2023 — [theor.org](#)
Resident in the Sender-Receiver Residency project, part of The Or Foundation's Secondhand Speculation program

Sender-Receiver Residency was an exchange program organized by The Or Foundation in Ghana that centered around questions of decolonization in the context of sustainable innovation, environmental justice, and fashion. The Or Foundation, the British Council, and the Creative Industries Fund NL jointly funded the program.

- Developed and executed a comprehensive online awareness campaign addressing clothing waste with a budget of \$1,500 to increase awareness of clothing and textile waste by promoting sustainable fashion practices with widespread international engagement.
- Researched, designed, planned, and collaboratively coordinated the campaign.
- Created and managed a campaign for participants, including selection and orientation.
- Scheduled and budgeted the campaign.
- Coordinated the creative direction, branding, and editing of the campaign's creative content.

TRANSPORT ARTSPACE - Non-Profit, Experimental Artspace, Maastricht NL, June 2022 - July 2023 — [transport.artspace](#)

Social Media Manager, Artist Manager, Curatorial Assistant, Cultural Mediator

- Managed social media and promotion of the exhibition.
- Photo documentation of exhibitions.
- Wrote and edited curatorial-related documents such as wall text, labels, and social media content.
- Provided support to the curator.
- Provided support to exhibiting artists and facilitated liaison between artists and the board committee
- Assisted with production.
- Handled inquiries (mail and social media) about exhibitions and applications.
- Supervision of the artworks and mediation between the public and artists.
- Contributed to the creation, coordination, and production of the exhibition.

UMAMI BY HAN - Pan-Asian, French fusion, Michelin star restaurant Maastricht NL, February 2022 - May 2023
Waitress and Hostess

FASHIONCLASH - Interdisciplinary showcase and development platform for fashion and fashion culture, Maastricht NL, March 2021 - January 2022 — [fashionclash.nl](#)
Assistant Project Manager, Creative Director Assistant, and Stylist Assistant

It is a world-renowned, interdisciplinary showcase and development platform for fashion and culture and a worldwide network of emerging fashion makers.

- Co-created, scheduled, budgeted, and produced the fashion "Open Mic Night" event at the FASHIONCLASH annual festival.
- Provided creative direction for and managed venue preparation, scenography, and show production.
- Created an organized application process that facilitated applicant selection; served on the selection committee.
- Liaison between the performers, stylists, hair and make-up team, and the venue to execute the artistic visions of the selected designers.

ARTCH - Art Contemporain Emergent, Montréal QC, January 2020 - August 2020 — [artch.org](#)

Assistant Project Manager, Artists Manager, Social Media Manager

Artch trains and connects emerging artists to the Montreal visual arts community

- Advised the director and the team.
- Designed strategic actions and monitored their implementations.
- Managed the overall project roadmap.
- Managed social media (Instagram, Facebook, and LinkedIn).
- Promoted, guided, and supervised all artists from the 2020 cohort.
- Co-designed, directed, and launched the 2020 cohort call for artists.
- Participated in the selection process of the 2020 cohort.

GALLERY OCCURRENCE - Espace d'Art et d'art et d'Essai Contemporains, Art Gallery, Montréal QC, January 2020 - March 2020 — occurrence.ca

Cultural Mediation

- Created engaging experiences for the visitors.
- Managed social media.
- Contributed to fundraising efforts.

ECHO100PLUS - Non-Profit Organization Management, Greece, July 2019 — echo100plus.com

Volunteer, French Teacher

Echo100Plus is a bridge between NGOs and private initiatives in Greek Refugee Camps

- Provided migrants with French lessons.
- Ran day-to-day operations in the HUB (reception and registration, social media).
- Picked and dropped migrants at the hotspot.

EQUITERRE - Ecology-oriented non-profit, Montréal QC, October 2018 - December 2018 — equiterre.org

Brand Ambassador

Équiterre, Quebec non-profit organization building a social movement encouraging citizens, organizations and governments to make ecological, equitable and supportive choices.

- Door-to-door fundraising

WE DEMAIN, French magazine, Paris FR, May 2018 - June 2018 — wedemain.fr

Multimedia Journalist

- Journalist reporting to the editor-in-chief.
- Contributed several stories per day in short and long-form.
- Monitored current events related to the magazine sections.

LE PARISIEN, French Daily newspaper, Paris FR, May 2016 - June 2016 — leparisien.fr

Photojournalist

- Participated in editorial meetings
- Photo-journalist

Extracurricular Activities

FASHION STUDIES NETWORK (FSN) led by the School of Fashion at Parsons School of Design - the New School and the Masters of Fashion program at Toronto Metropolitan University, January 2024 - Present — fashionstudies.ca

NYU Costume Studies Student Representative

The Fashion Studies Network (FSN) is a collaborative scholarly community focused on sharing innovative research, methodologies, and practices in the field of fashion. The first Fashion Studies Network Symposium, "Unravelling Fashion Narratives," is co-hosted by the School of Fashion at Parsons School of Design – the New School- and the Masters of Fashion program at Toronto Metropolitan University. The symposium will occur from Friday, June 7th to Saturday, June 8th, 2024, at the University Center at The New School.

- Suggested topics and the name of the symposium.
- Assisted with creating the call for papers.
- Contributed to selecting papers and participants, scheduling, and overall planning.
- Aided in delegating duties among the organization and the volunteers.
- Participated in promoting the symposium.
- Led the design of the program agenda.

MERAKI COMMUNITY, May 2023 - Present

Founder of the Meraki Community

Meraki is a group of emerging artists and creatives coming together for a multidisciplinary event to spark creativity and foster meaningful connections. At the heart of our gathering is a commitment to cultivating an intimate community with a global reach, where like-minded people who share our passion and values can flourish.

- Organized a two-week event in Maastricht.
- Co-directed the event, its planning, programming, budget, and production.
- Co-directed the creative direction, branding, and scenography.
- Sold clothes and art and fundraised several hundred euros for two NGOs.

Extracurricular Volunteering

UNICEF on the campus Canada, Université de Montréal, Montréal QC, April 2019 - September 2020 —

[unicef-campus](#)

- *President of the Unicef Student Association*

Languages

- French (Native)
- English (Fluent)
- Knowledge of Spanish

Digital Proficiency

- Adobe Creative Cloud
- Final Cut Pro
- WordPress
- Canva
- Microsoft Office suite